

Christ Church East Sheen

Mission Action Plan


Stage1: Review

<p>Our Strengths “Isn’t it good that...”</p>	<p>We are a friendly and welcoming church</p> <p>We are a significant part of the wider community</p> <p>We are about to build a Community hall</p> <p>We are a church where the people have many Talents</p> <p>We have a variety of Services which attract many different people</p> <p>We have a beautiful Church Building, which is open, welcoming and attracts many people for many reasons</p> <p>Our work with older people is of a very high standard</p>
<p>Our Weaknesses “Isn’t it a pity that...”</p>	<p>Regular younger family attendance is so low, and so volunteers from that section are few</p> <p>Our choir is ageing and has problems recruiting younger members</p> <p>There is a perceived lack of commitment and we have difficulty integrating some newcomers</p>
<p>Our Opportunities “Wouldn’t it be good if ...”</p>	<p>We could mean more to more people in East Sheen</p> <p>We could Understand who we are as a community and the Church’s role within it</p> <p>We could maximise the opportunity of the new community hall</p> <p>We could develop the activities the Church offers and is involved in</p> <p>We could encouraging the involvement of families and young people</p> <p>We could use music as a means of attracting people</p> <p>We could build on the good relationships we have with Sheen Mount, Tower House and the Royal Ballet schools</p> <p>Wouldn't it be good if we could turn the goodwill and financial support which emerged during our Community Hall Project into a stronger link with the spiritual life of the church'</p>
<p>Our Mission Values What influences and motivates us ...</p>	<p>We want to be a warm, welcoming place, accepting of all</p> <p>We welcome and enjoy intellectual rigour and challenge and encourage learning as we develop and grow in our spirituality and discipleship</p> <p>We want to be a community where no one stand alone</p>

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	We are working to keep Christ Church flourishing so that we can achieve the above'
Last MAP actions competed	n/a
Last MAP Actions not completed	n/a

Stage 2: Choose

<p>Our Mission Statement Our purpose/reason to be here.</p>	<p>At Christ Church we strive to care for everyone and are challenged by Christ to fulfil God's Mission, live fully and grow in faith.</p>
<p>Our visual identity to support the mission</p>	<div style="text-align: center;">  <p>CELEBRATING 150 YEARS CHRIST CHURCH EAST SHEEN</p> <p>Caring · Challenging · Living · Growing</p> </div>
<p>Our Priority Goals A maximum of 5 for this next year</p>	<p>Families and children Develop activities that will attract <u>families and children</u> (under the age of 12) and retain their involvement in the life of Christ Church.</p> <p>Communications Develop a <u>communications</u> strategy to ensure we continually inform, engage and involve as many people as possible in Christ Church from the community of East Sheen</p> <p>Music Develop and improve the contribution of <u>music</u>, both as part of worship and otherwise, in the life of Christ Church.</p> <p>Community Hall Define the role of the <u>community hall</u> and how it will be utilised in the life of Christ Church.</p> <p>Services and Events Review and refine the weekly and annual programme of <u>services and events</u> in the life of Christ Church to ensure they are fit for purpose and aligned to all the other four priorities</p>

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Stage 3: Plan

		Actions	Who	When
1		<u>Families and children</u>		
	A	Establish a Families and Children Committee to provide input on how most effectively to deliver children's activities and Sunday School	Team Vicar	Jan 2015
	B	Encourage five children to become communicants through a CBC Course	Team Vicar	By Easter 2015
	C	Improve communications with young families (see 5)	Team Vicar	By March 2015
	D	Develop events for families (see 4) throughout the year, with a year card of events and a pool of volunteers to help in organizing and running them	CCCG	Through the year
	E	Working with schools should be part of the job description for the next Team Vicar.	TV	On appointment

2		<u>Music</u>	Chris Ford (lead) and Frances Peter Stobart	
	A	To develop a Festival Choir concentrating on major festivals, Such as Ash Wednesday, Easter etc; -Proposal to be presented to existing CC Choir; -New system comes into action from Ash Wednesday; -First Festival service using Festival Choir to be Easter	TEAM VICAR, PS	Easter 2015
	B	To improve the quality of congregational singing, -Introduction of tuition sessions during services from time to time. -Improved presentation of hymns (background to hymn, reason for choice etc.) so to engage interest of congregation and, it is hoped, more enthusiastic singing.	TEAM VICAR, PS	Lent 2015 onwards
	C	To introduce 'ad hoc' items by soloists, musical items from the orchestra etc. during communion etc. Director of Music to be responsible for finding and organizing performers	PS	Easter 2015 onwards

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	D	To develop a programme of concerts and other musical events (Come & Sing etc.) The proceeds of such charged-for events to be used to support the employment of professional singers and musicians at Feasts and other special services (e.g. Evensong cantatas) Development of a programme of events. <i>Note: The success of such events will be highly dependent on effective and timely advertising. This is where our communications strategy will be vitally important.</i>	PS	Easter 2015 onwards
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3		<u>Community Hall</u>	Adam (lead) Olwen Christine	
	A	Liaise with Hall Planning Committee.	One of Adam Burr, Christine Wright or Olwen Williamson	From now until hall built
	B	Clarify the terms and conditions of the present users. Define remaining letting times and research market letting rates.	AB	By March 2015
	C	Recruit volunteer for role of Booking Organiser who will liaise with current and future users.	AB, CW, OW	By June 2015
	D	Define our strategy for effective use of the Community Hall with resulting processes and rates to reflect this	AB, CW, OW	By June 2015
	E	Regular letters to known contributors on good quality paper, updating them on hall progress and inviting them to the next easily accessible service	AB, CW, OW, TEAM VICAR	As appropriate

4		<u>Services and Events</u>	Judith (lead) CCCG	
	A	Develop a diverse set of Key Services/Events/Festivals throughout the year to serve as wide a congregation as possible and draw people in	Judith (lead) CCCG	Jan 2015
	B	Identify leaders and teams to design and deliver each Key Service/Event/Festival	Judith (lead) CCCG	Jan-June 2015
	C	Promote the Key Services/Events/Festivals through the Communications channels (see 5)	Judith (lead) CCCG	See 5

5		<u>Communications</u>	Justine (lead) Adam Deirdre Olwen Kathy	
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A	Update logo post 150 years and to reflect the new mission. Produce guidelines for use and introduce	Justine	End Dec
B	Undertake an audit of what communications (and processes and people to support them) take place today	Deirdre	End Dec
C	Pull together a single source of all contact details for all those associated with Christ Church (including congregational list) and processes for ongoing management thereof	Adam	End Feb
D	Prepare a coordinated plan for all Christ Church communications activity – who does what, when and to whom for the year	Justine	Mid Jan
E	Establish a network of people who provide ongoing input and feedback on communications	Kathy	Mid Jan
F	Establish a welcoming team to ensure continuing contact with newcomers	CCCG	March

	<p>Ongoing (to ensure continuing ministry) We will continue to work using our strengths alongside these Actions, particularly our work with older people and relationship with the schools, Richmond Park Academy and The Royal Ballet School</p>	
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When will your MAP be reviewed? Sept 2015